



Strategic Plan

2021-2023





Vision

Every home, business, and vehicle in the Northwest powered by renewable, affordable, carbon-free electricity.



Mission

Our mission is to decarbonize the region by accelerating the transition to renewable electricity.

About Us

Renewable Northwest is a nonprofit advocacy organization that promotes the rapid decarbonization of the electric grid in Oregon, Washington, Idaho, and Montana. Our work is deeply informed by our members, a unique combination of environmental nonprofits, renewable energy companies, and consumer advocates. It is our collective goal to speed the region's efforts to decarbonize our electric grid while maintaining system reliability and affordable rates for customers.

Our Work

Renewable Northwest's advocacy work has enabled the addition of over 9,400 MW of renewables to the region's electric grid. In addition to clean electrons, these projects have also brought good paying jobs and tax revenue to local communities. Together with our partners, we are building the new energy economy.

Our Values

We believe that the values of our organization should guide not just what we do, but how we do it. As we strive to balance the various interests of our diverse membership, we will remain committed to acting in accordance with the following values:

Transparency: Renewable Northwest values transparency in the work we do as well as the work of our stakeholders. We expect our members, stakeholders and staff to engage in a transparent manner.

Collaboration: Renewable Northwest works in a collaborative manner to solve important problems. We bring together a wide spectrum of for-profit and nonprofit members and stakeholders to develop a broad and inclusive perspective.

Equity: Renewable Northwest incorporates equity into the solutions we advocate for to ensure a diverse set of stakeholders has a voice in the electricity sector. We commit to creating equity in our workplace, among our membership, and within our board of directors.

Urgency: Renewable Northwest recognizes the urgency of decarbonizing the region's economy. Doing so will provide great benefits to our region.

Expertise: Renewable Northwest members, consultants, staff, and board of directors maintain expertise in a wide variety of electricity sector issues. We integrate this expertise into our advocacy for policy, regulatory, market, and infrastructure solutions.

Adaptability: Renewable Northwest is able to adapt to changes in energy markets, customer demand, economic influences, financial resources, staffing capabilities, and leadership, continually maintaining our integrity and unique value in the renewables and electricity sector.

Competition: Renewable Northwest values competition in energy markets and open access to transmission systems, advocating for opportunities that allow a broad spectrum of generators and customers to engage in, and benefit from, the region's electricity system.

Environment: Recognizing the need to decarbonize the region, Renewable Northwest advocates for expansion of renewable energy in a manner that minimizes further impact to the environment.

Strategic Themes & Goals

Between 2021 and 2023, Renewable Northwest will focus its resources on the following five strategic themes. For each focal area we have identified a goal or goals by which we will judge the efficacy of our efforts.

Decarbonization

Rapid decarbonization of the electricity sector is necessary to avoid the worst impacts of climate change. Regulatory, policy, market, and infrastructure solutions are needed in order to rely fully on renewable, non-fossil fuel resources.

Goals

- ✓ Ensure in the utility planning and procurement process that 100% of new capacity and energy needs are met, and any fossil fuel retirements are replaced, with clean energy, storage, and demand-side products.
- ✓ Establish and implement policies triggering new renewable energy investments.



Diversity/Balance

Diversity in location and type of renewable resources is needed to effectively transition to a clean grid. Additionally, a variety of strategies, including utility-scale and distribution-level renewables, storage, demand-side resources, and energy efficiency are needed to balance a clean electricity sector and integrate renewable energy into the grid.



Goal

- ✓ Advance the integration and balancing of renewable energy technologies through regulatory processes.

Markets

Integrating high penetrations of renewable electricity generation in the Northwest requires efficient markets that are linked with other regions throughout the West. Markets must capture the full energy and non-energy value renewables bring to the grid, the economy, and customers.



Goal

- ✓ Promote new market opportunities benefitting renewable energy and advocate for increased flexibility and efficiency in existing markets.



Transmission

Robust, flexible, adaptable infrastructure and supporting policies are needed to bring renewable energy to load across a broad geographic footprint.

Goal

- ✓ Remove barriers to interconnection and transmission for renewables and storage.

Siting

Streamlined, predictable, and reasonable siting standards and processes are required to facilitate the development of new, environmentally responsible and financeable renewable energy projects and transmission infrastructure.



Goal

- ✓ Promote improved siting standards and processes and oppose siting policies that unnecessarily limit environmentally responsible renewable energy development.

*“The past cannot be
changed. The future is
yet in your power.”*

- Mary Pickford



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